

— Live Virtual Keynote and Q&A —

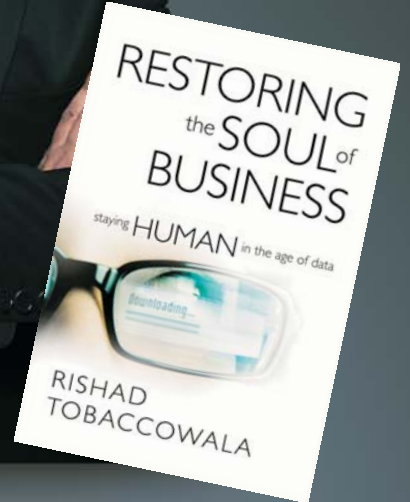
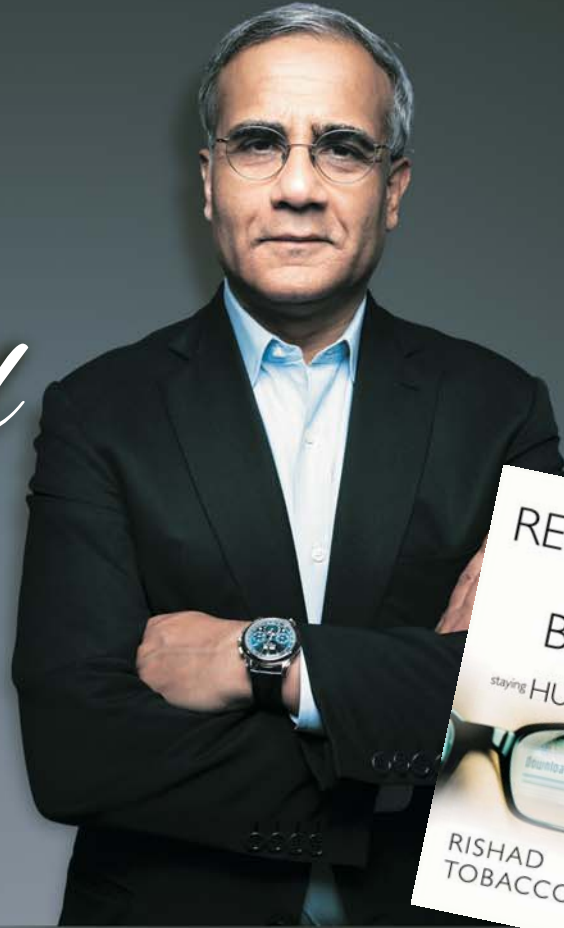
Leading with Soul

Friday, December 10, 2021

| 05:00 pm - 06:15 pm (PAK)

| 04:00 pm - 05:15 pm (UAE)

by
**Rishad
Tobaccowala**



- Senior Advisor and Former Global Chief Growth Officer, Publicis Groupe
- BusinessWeek Innovation Pioneer
- Time Magazine World's Best Marketing Innovator



Session Moderator:

**Adil
Ahmed**

- Director & Co-Founder, Symmetry Group
- Ex-Yahoo, Maktoob Group, & ESPN

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