

Unlocking Exponential Growth in Retail Through Machine Learning & Al



Amjad Hussain Chair + Chief Executive Officer



Adam Moy Chief Information Officer



Alan Poussaint Chief Financial Officer



Cindy Steinhauser VP, Integration & Implementations



Jayne Salembier VP, Retail Solutions



Tammy Stark-Kennedy VP, Retail Solutions



Heidi Turk Chief Customer Success Officer



Jason Kummerl Chief Technology Officer



Usman Barkat Chief Innovation Officer



Scott Sellers VP, Supply Chain Intelligence



Peter Fishman VP, New Product Planning



Phil Dean Director, People, Culture & Strategic Algo Missions



Craig Tate Chief Operating Officer



Emily Slavik SVP, Product Management & Al Experience



Gerry Daly SVP, Category Management



Tom Bond Director, Customer Success & Implementations



Asif Siddiqui Sr. Director, BI Product Management



Amir Khan Al Solutions Architect



Doug Grossman SVP, Strategic Development



Andrew Knobloch VP, Marketing



Ambar Monge VP, Customer Success & Implementations



Zubair Anjun GM, International Ope



Customer Churn

100%

Contract Renewal Time Zones Covered

All



Who We Are



Algo's digital transformation SaaS platform drives end-to-end, omni-channel supply chain performance.

Our Sales & Operations Planning & Execution cloud solutions enable our manufacturer, wholesale distributor and retail clients to

plan, collaborate, simulate and execute

efficient, agile and responsive supply chains.



Client Portfolio









































Accolades & Certifications















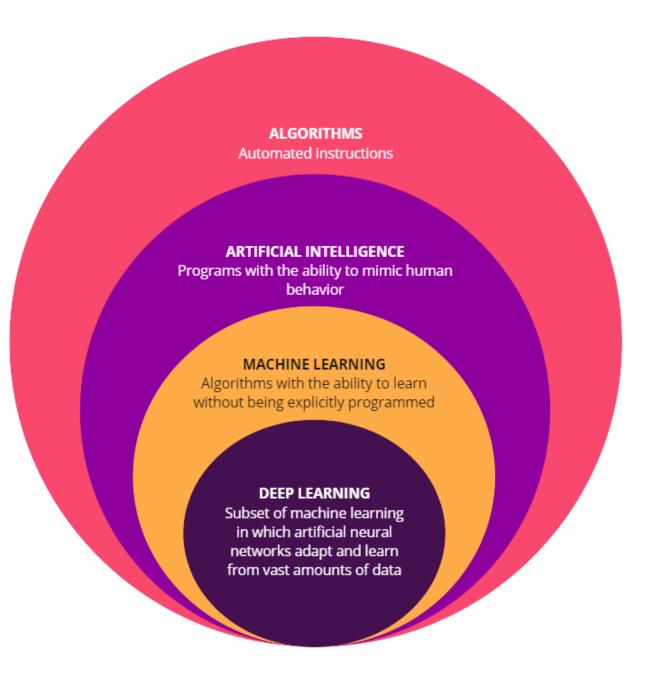






ALGO

Artificial Intelligence





Don't be afraid...



Machine Learning Guiding Principles in Retail

Garbage in

Learning is Flawed – Data Refinery

The more History

The Better

Machine Learning is Dumb

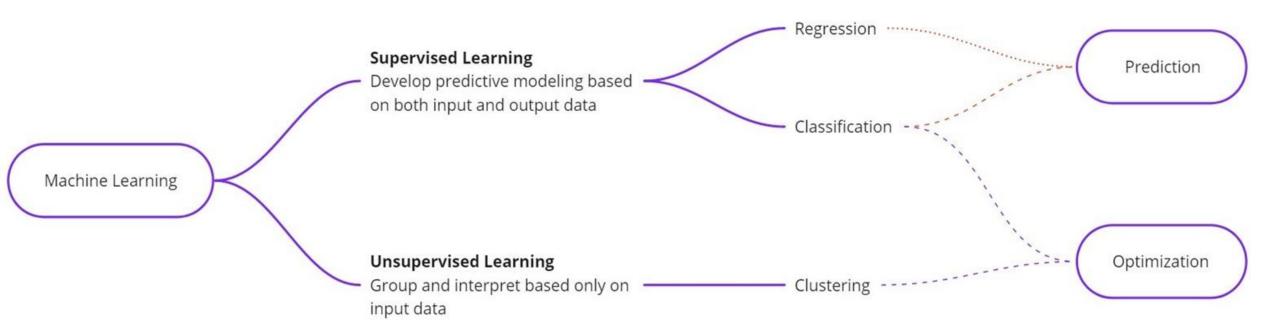
Have Patience to teach your model

Use Case Selection

Start with High ROI use cases

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Types of Machine Learning





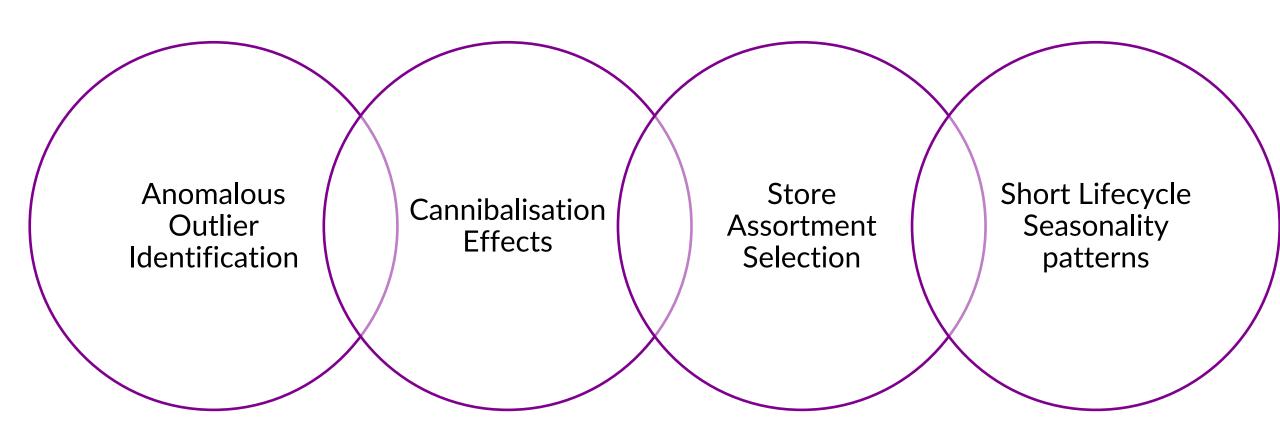
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Retail Use Cases





Retail Use Cases





ALGO

End Outcome

Better Forecasting

Inventory Optimisation

Price Optimisation

Promo Optimisation



Digital Transformation Journey - Crawl Walk Run

Input

Limited Data

Workflow

Reactive Work

Output

Fragmented Historical Reports

REACTIVE

SPECULATIVE

Input

Silo Manual Data

Workflow

Manual Data Compilation

Output

Limited Projection Variance Reports **COLLABORATIVE**

Input

Integrate Data

Workflow

Instant Insights

Actionable Processes

Output

"What-if"

Simulations

PROACTIVE

Input

Robust Self-Cleaning
Data & Metadata

Workflow

Automation Enabling
Creative Focus

Output

Predictive + Al

Generated

CURRENT STATE FOR BRANDS

ALGO'S SWEET
SPOT

Areas Impacted

SUPPLY CHAIN FLOW



Production / Supply
Planning /
Manufacturing



Transportation



Supplier Warehouse



Inventory Stocking



Order Fulfillment



Retailer Warehouse



Final Mile Transportation



Retailer Stores

Demand Planning

Inventory Planning

Allocation & Replenishment

Merchandise Planning

FOUNDATION CAPABILITIES REQUIRED



Advanced Analytics



ML BASED SOLUTIONS

Machine Learning



Virtual Assistant



Data Management



Data Science & Professional Services



Team Collaboration



Outcomes & Simulations



Supply Chain Visibility & Business Intelligence



