



# Unlocking Exponential Growth in Retail Through Machine Learning & AI



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VP, Marketing



**Ambar Monge**

VP, Customer Success & Implementations



**Zubair Anjun**

GM, International Ops

**160+**

Team Size

**0%**

Customer Churn

**100%**

Contract Renewal

**All**

Time Zones Covered



# Who We Are



Algo's digital transformation SaaS platform drives end-to-end, omni-channel supply chain performance.

Our Sales & Operations Planning & Execution cloud solutions enable our manufacturer, wholesale distributor and retail clients to

## plan, collaborate, simulate and execute

efficient, agile and responsive supply chains.

# Client Portfolio

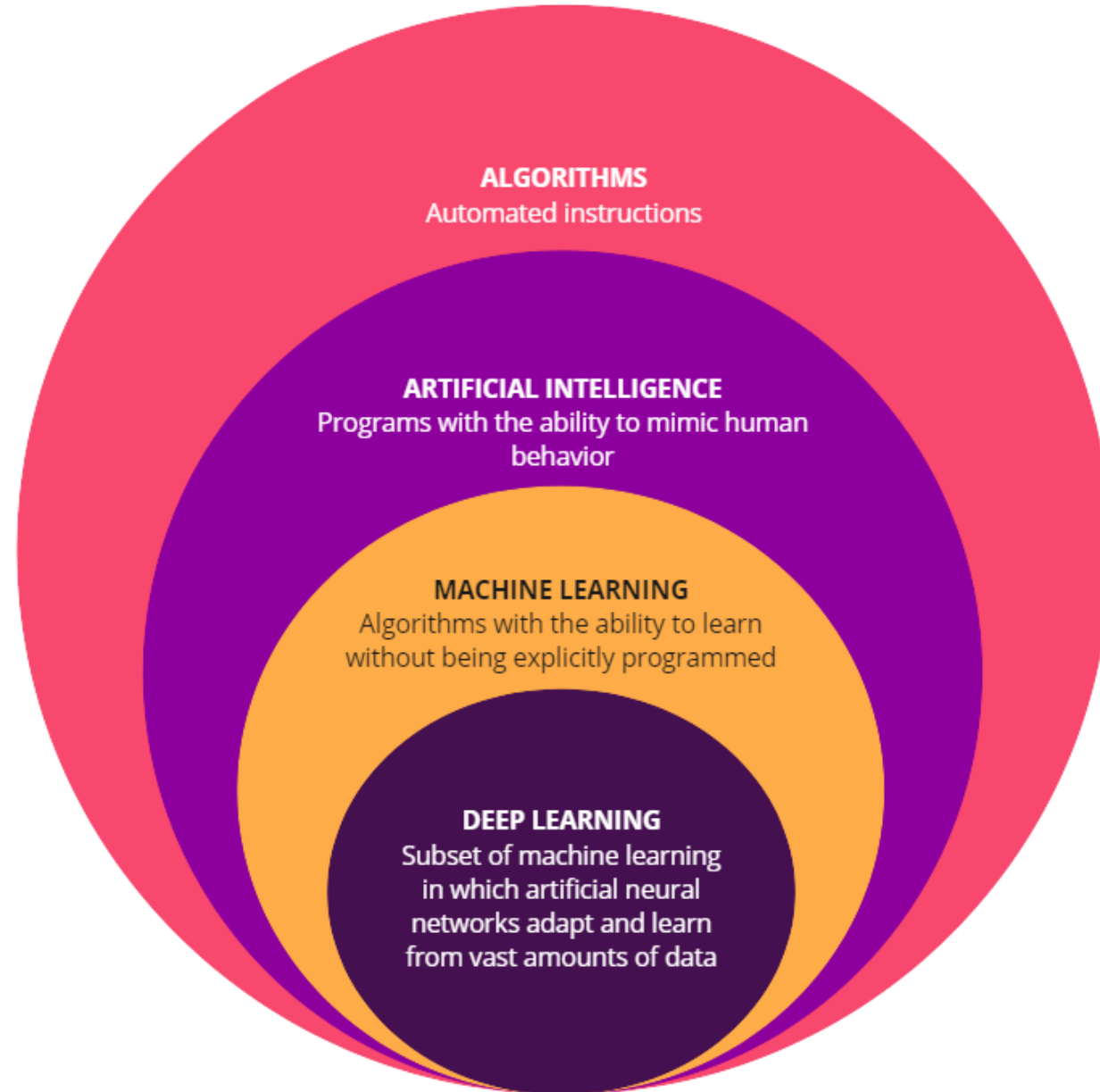


# Accolades & Certifications



ALGO

# Artificial Intelligence



**Don't be afraid...**

# Machine Learning Guiding Principles in Retail

1

- Garbage in
- Learning is Flawed – Data Refinery

2

- The more History
- The Better

3

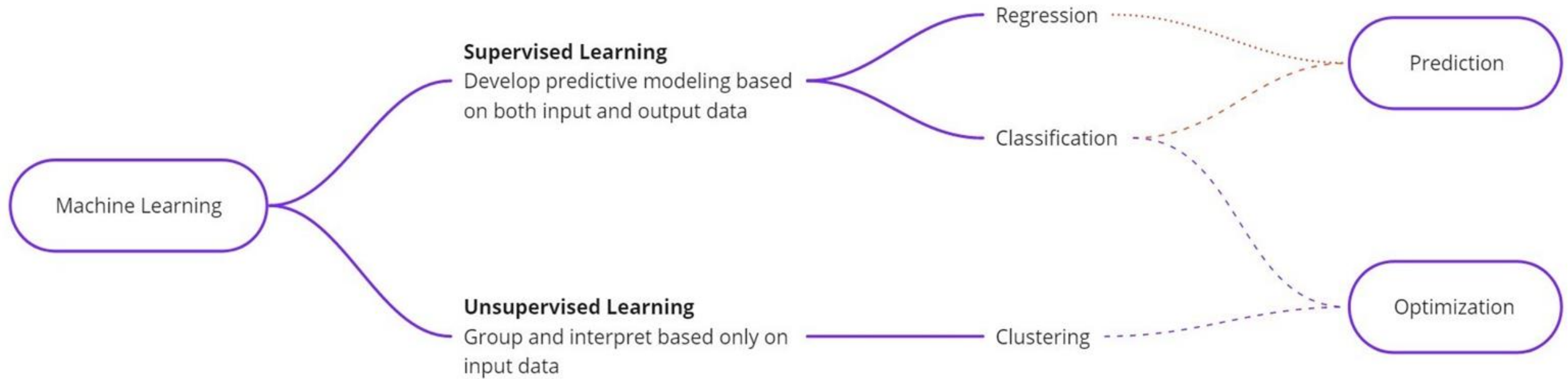
- Machine Learning is Dumb
- Have Patience to teach your model

4

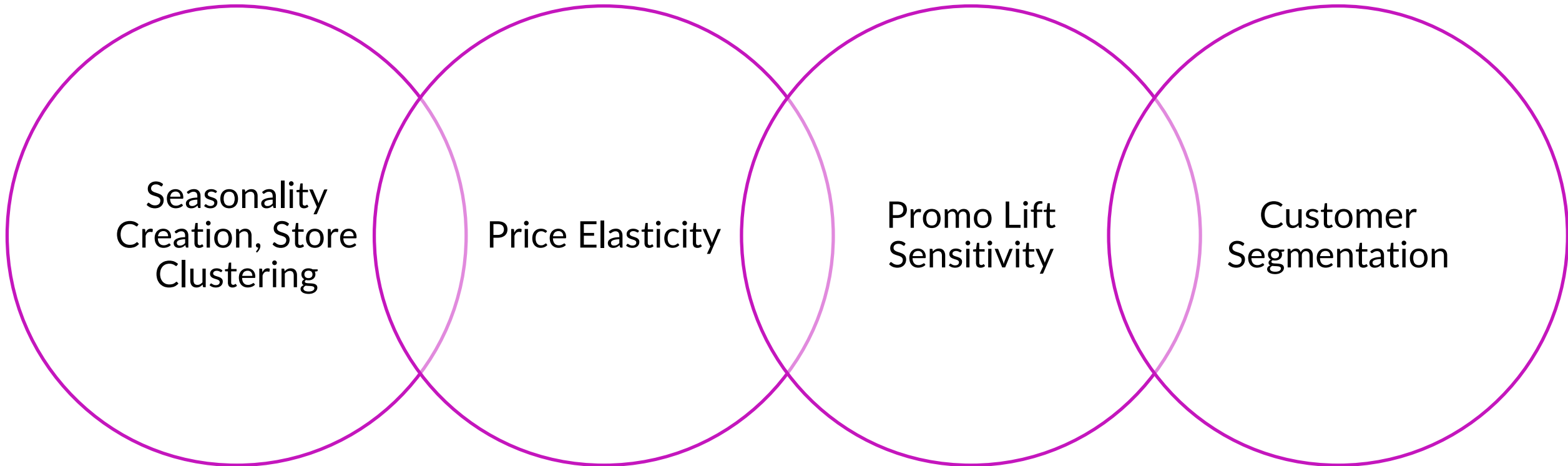
- Use Case Selection
- Start with High ROI use cases



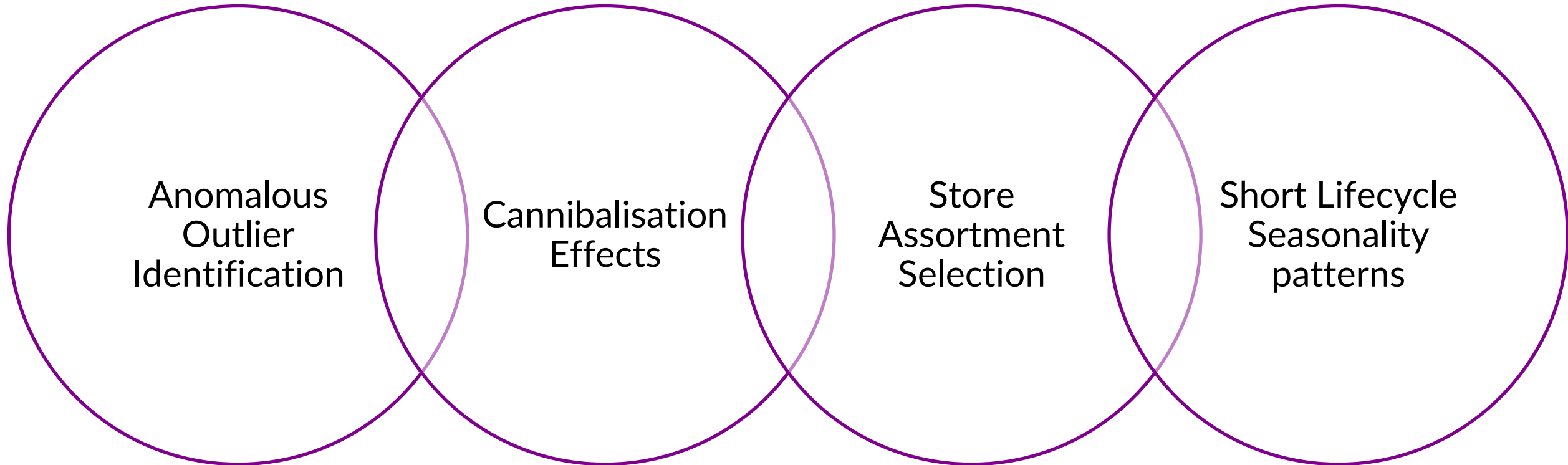
# Types of Machine Learning



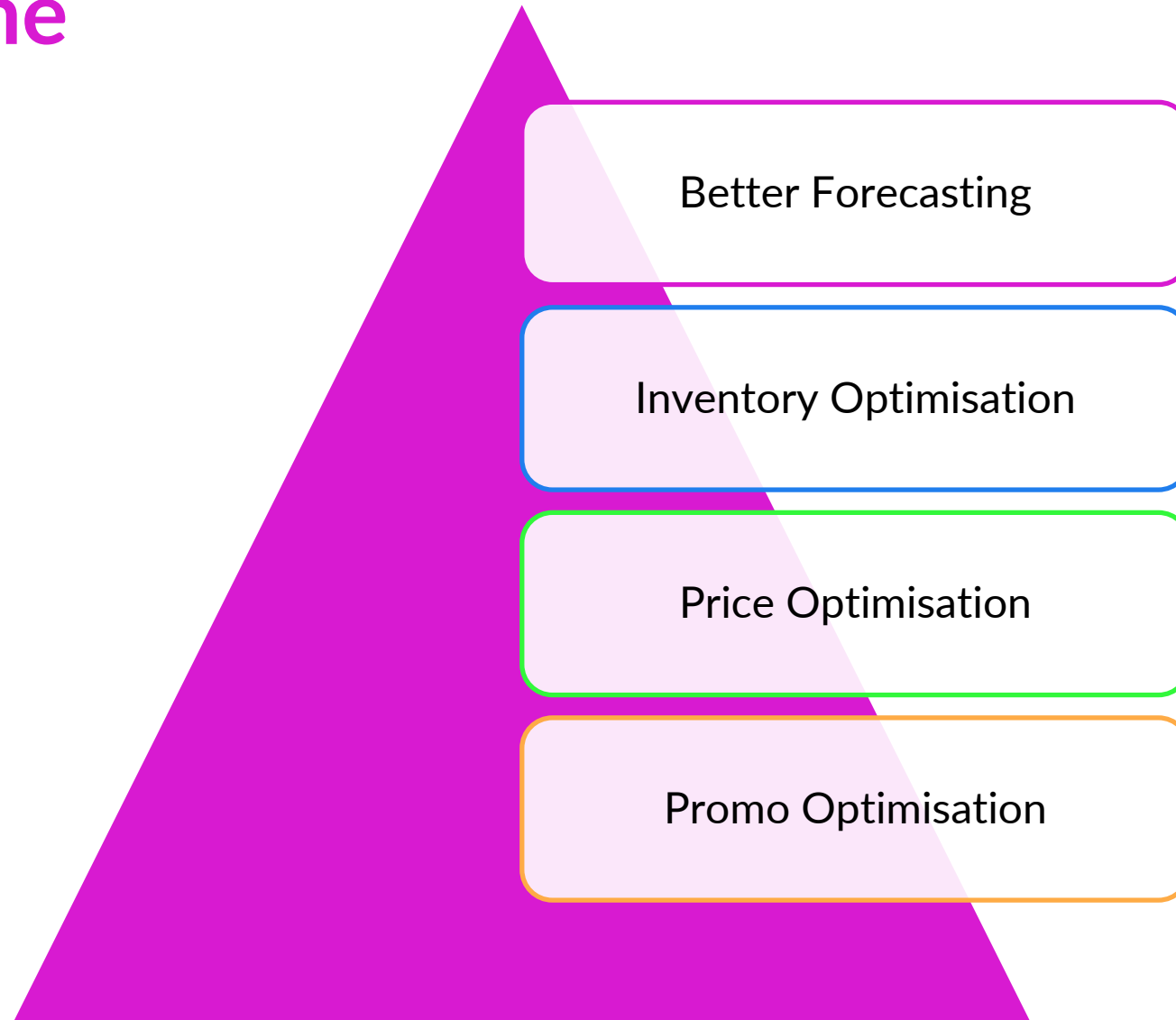
# Retail Use Cases



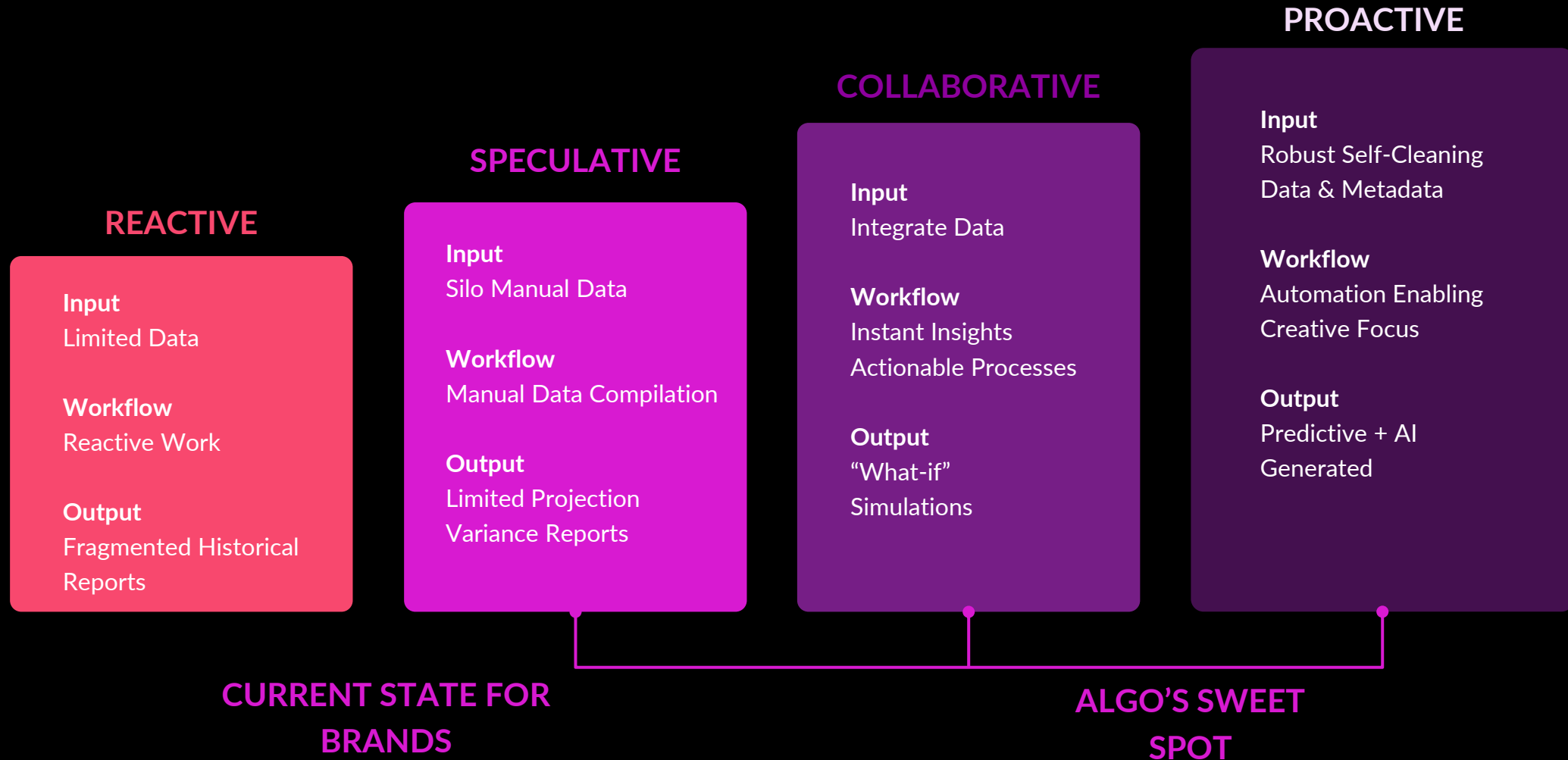
# Retail Use Cases



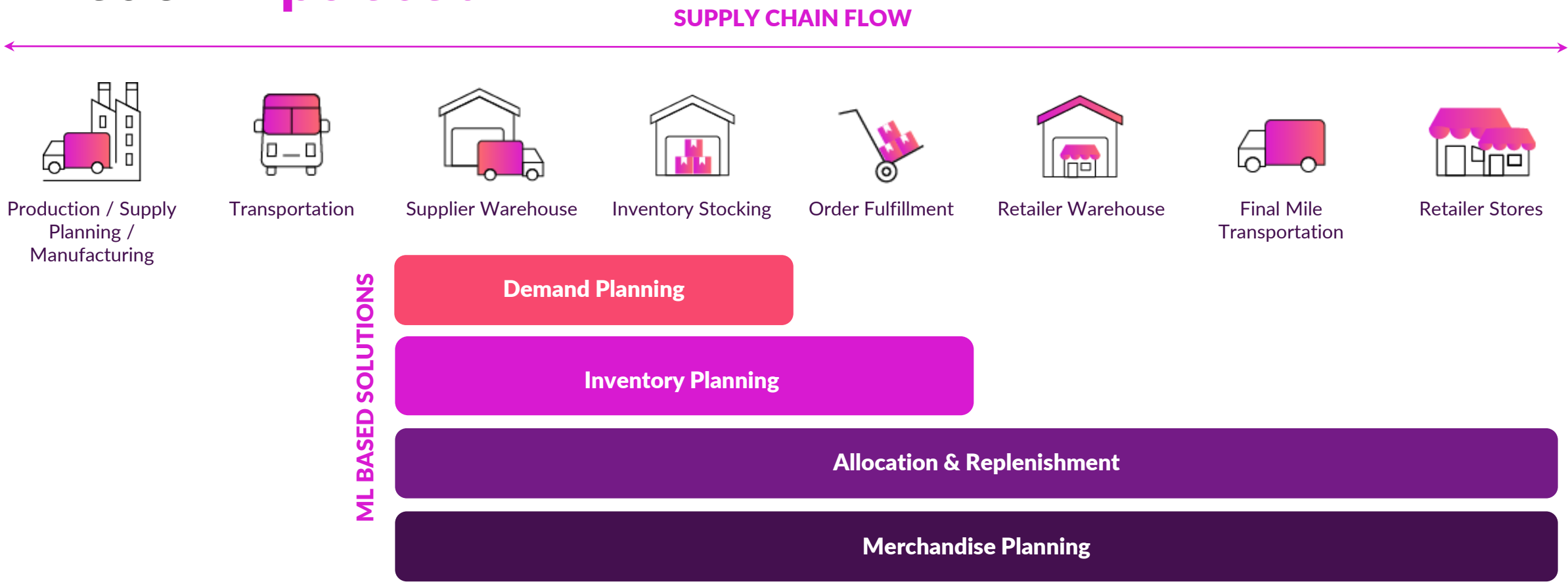
# End Outcome



# Digital Transformation Journey – Crawl Walk Run



# Areas Impacted



## FOUNDATION CAPABILITIES REQUIRED

