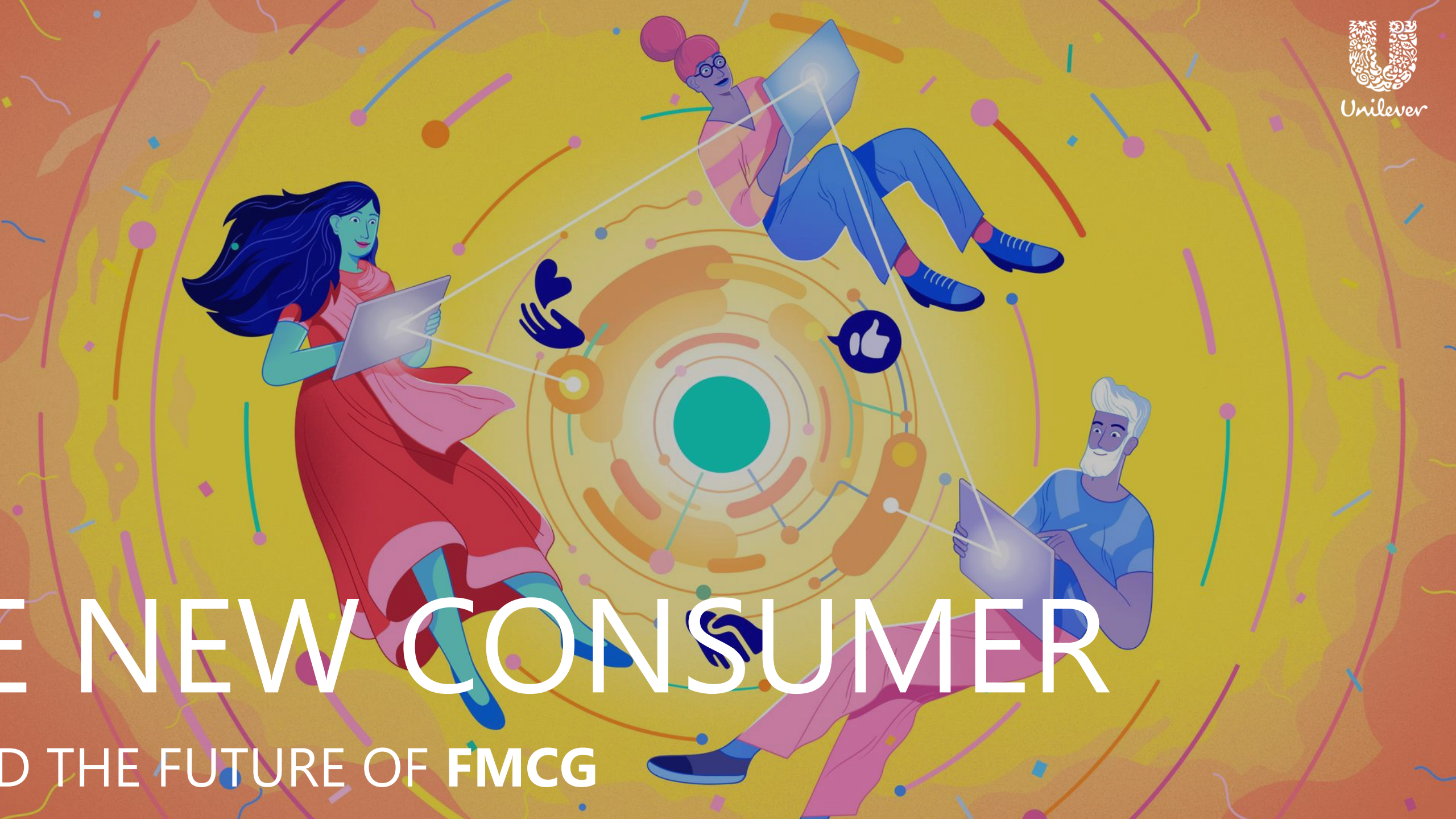




Unilever

THE NEW CONSUMER

AND THE FUTURE OF FMCG



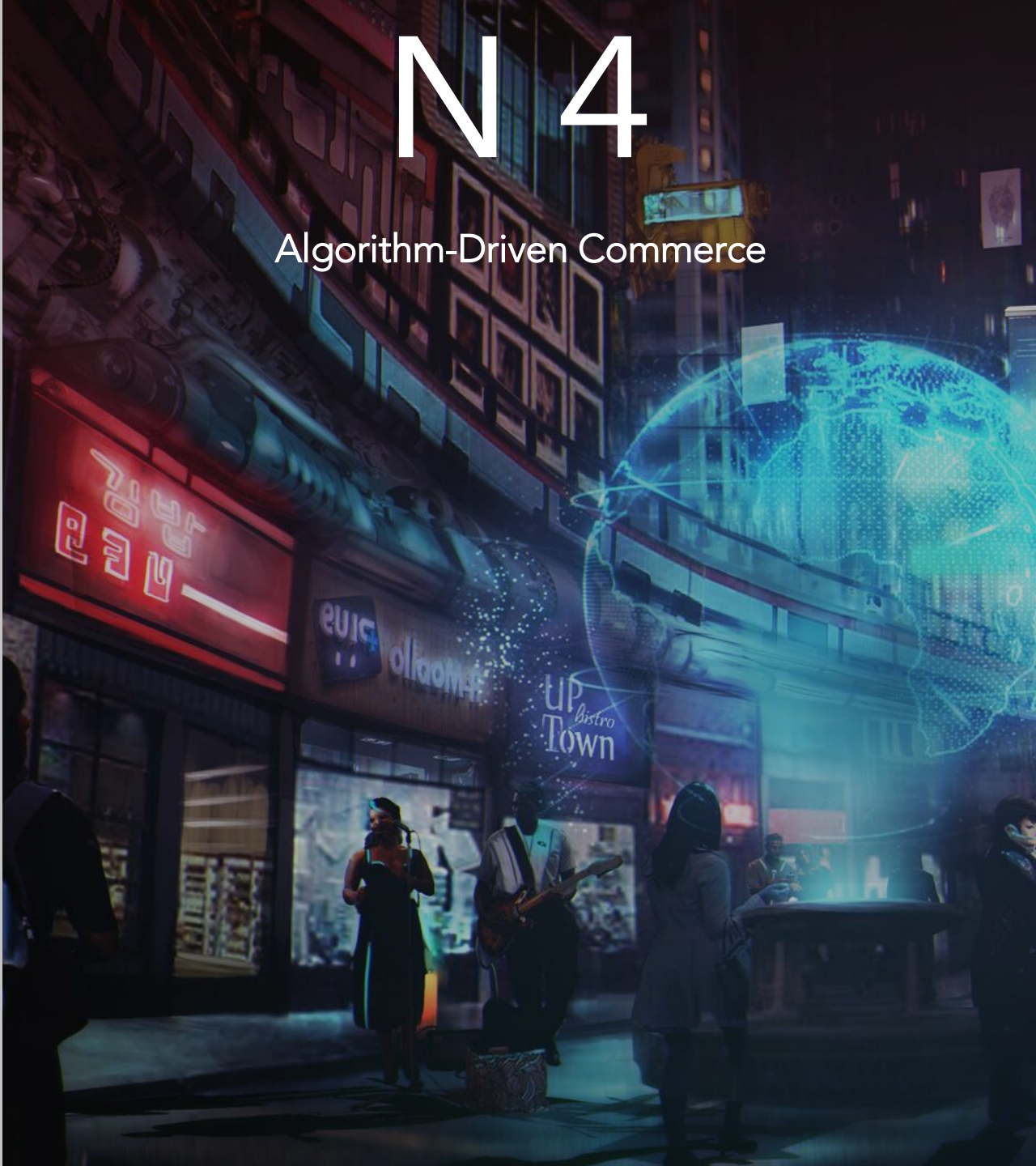
N 1

Local, independent, fragmented



N 4

Algorithm-Driven Commerce

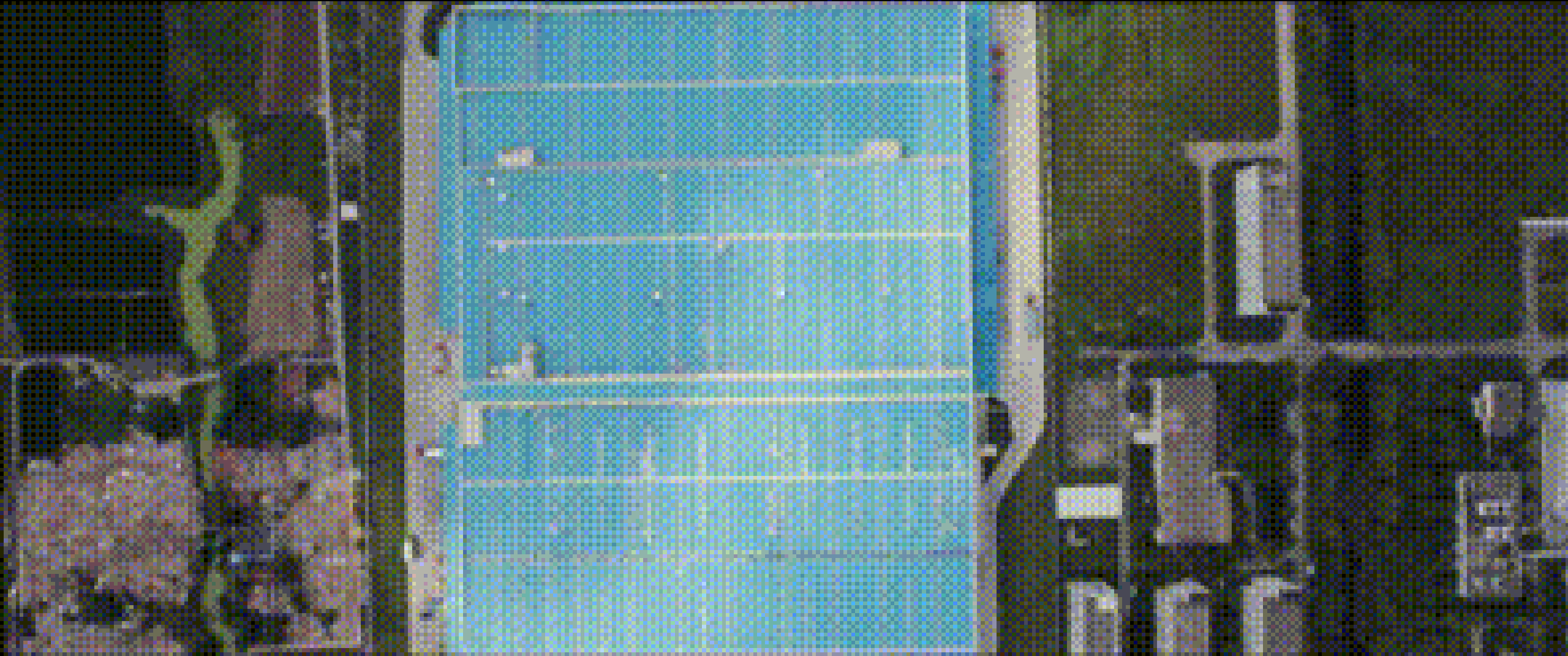


GENERATION 5

MASS PERSONALISATION



WAREHOUSING



200,000 ORDERS / DAY

Thank You!