

Terra Biz

Trainings | Conferences | Exhibitions



ONLINE
EVENT



3RD DIGITAL BANKING & MOBILE PAYMENTS SUMMIT 2020

Fintech Innovation in a Disrupted World

Mon-Tue, December 14-15, 2020 | 10:00 am to 04:30 pm

Tue-Wed, December 15-16, 2020 | 2 Masterclasses (Live via Zoom)

Co-host:



Featuring **BRETT KING** | King of the Disruptors

Exclusive Conference Keynote (Virtual)

Digital Banking - The Heart of Fintech Innovation

How banks must evolve to meet customers' expectations in the Covid-19 world



BK BRETT KING

WIRED

FAST COMPANY

FORTUNE

Bloomberg

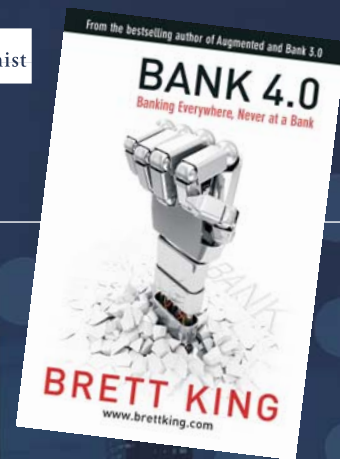
THE HUFFINGTON POST

Forbes

BBC

The Economist

TechCrunch



- Founder of Moven, World's first in-app mobile bank account.
- 'Innovator of the Year' by American Banker
- World's #1 Financial Services Influencer by The Financial Brand
- Amazon's Global Bestselling author of Bank 4.0
- Keynotes at TEDx, Wired, Singularity University, The Economist, etc.
- Advisor to Obama administration on Fintech

SUPPORTING PARTNERS



BUSINESS RECORDER

Profit

SIMFOTIX Connect and Grow



Dear Digital Banking and Fintech Enthusiasts!

I'm excited to announce that **3rd Digital Banking and Mobile Payments Summit 2020 - DigiBAP2020** is featuring Brett King - founder of world's first Neo Bank Moven, Amazon's bestselling author of Bank 4.0, world's #1 Fintech influencer, and an expert on disruption in banking. The theme chosen for the year is fintech innovation in a disrupted world. We understand the inhibitions around being in a crowded conference setting, so we decided to bring the buzz of the conference to your living room.

Pakistani banks are making investments in digital transformation and deploying technologies such as artificial intelligence (AI), automation, blockchain etc. to re-shape their new branch and digital banking strategies. We hope that the conference will assist industry leaders in developing key plans and priorities for 2021 and beyond. Similarly, the conference will be beneficial for payments, ecommerce, retail, fintech and insurtech professionals, investors, and startups.

Warm regards,

HAMZA W. HASHMI | Chief Executive Officer - TerraBiz

CONFERENCE AGENDA IN BRIEF

- **Regulatory Keynote:** Financial Policy and Regulations - Role of Fintech in Financial Inclusion for Women and Youth (Recorded keynote to be followed by live Q&A)
- **Inaugural Keynote:** Digital Banking - The Heart of Fintech Innovation - How banks must evolve to meet customers' expectations in the COVID-19 world
- **Presentation:** Becoming the Bank that People Love
- **CEO Roundtable:** Embracing Disruption - Preparing for the Future of Banking
- **Keynote:** Emerging Tech Trends Transforming the Banking World
- **International Strategy Execution Keynote:** What Does a Digital Transformation Journey Look Like for a Bank (Virtual with Live Q&A)
- **Interactive Panel Discussion:** Role of CDOs and CIOs in Today's Digitally Disrupted Banking Environment
- **Keynote:** Navigating the payments revolutions - Innovation, Opportunity, & Competition
- **Retail Delivery Panel:** Branches, Digital Channels & The Omni-Channel Experience
- **Fireside Chat:** How Artificial Intelligence is Revolutionizing Banking
- **Case Study Keynote:** Big Data and Cloud Hosting (Virtual with Live Q&A)
- **Presentation:** How Big Data Can Build the Bank of the Future
- **CISO Panel:** Banks as Targets of Cyber Crime: Improving Protection for Banks and their Customers
- **Presentation:** Banking and Payments in a Low Touch Economy
- **Presentation:** The Power of Social Media in Banking - Finding Innovative Ways of Connecting to People and Communities
- **Focused Webinar:** Creating a sustainable e-commerce supply chain with Fintech, Payments, and Investments
- **Workshop 1:** Blockchain in Banking Connecting the Dots
- **Workshop 2:** Fintech & Regulatory Compliance

WHO SHOULD ATTEND?

The event offers a mutually beneficial learning experience for conventional banks as well as innovative banks and fintechs.

- Directors
- C-Level Executives
- Regulators
- Operations, Risk, Finance & Control Professionals
- IT Professionals
- Retail Bankers
- Digital Practitioners

BANKING REDEFINED

Disruption, Transformation and the Next-Generation Bank

by **Likhit Wagle** | General Manager, Global Banking Industry - IBM

Likhit Wagle is a global executive who has led and advised Banking and Insurance clients around the world on business transformation programs that have realised major improvements in the clients' net promoter scores, revenue growth and bottom line profitability.

Likhit is currently responsible for IBM's world- wide banking business. This is by far IBM's largest sector by revenue and profits. Likhit's mission is to grow the industry on a consistent, sustainable and profitable basis by making IBM the partner of choice for Digital Re-invention. Likhit is responsible for developing and executing IBM's strategy, including the enhancement of external eminence, selection and development of IBM's client portfolio in the sector and the deployment of industry specific solutions. Nurturing, managing and developing industry talent and expertise which underpins IBM's strategic differentiation is a key part of his responsibilities. Likhit is a member of IBM's Management Board for the Industry and also a member of the Acceleration Team which consists of the top 300 executives in the Corporation that has been hand-picked by the Chairman of IBM. He is also a founder member of the Industry Academy - a community of the foremost industry experts in IBM.

Likhit is a thought leader and featured speaker in the industry with a number of published articles and whitepapers and is frequently quoted in the press. (A few examples can be seen on DigiBAP2020 website). Likhit is a member of the Institute of Chartered Accountants in England and Wales and has a Honours degree in Economics and Business Finance from the University of Manchester.



WHAT DOES A DIGITAL TRANSFORMATION JOURNEY LOOK LIKE FOR A BANK

(Virtual With Live Q&A)



Digitalization has moved from being optional to compulsory in banking as we look to connect remotely with customers. But with only one in five digital implementation succeeding the odds are stacked against success. In his keynote Robin Speculand, a strategy and digital implementation specialists, will share key tips and best practices for implementing digitalization in banking that include:

- Try to finally eliminate front, middle and back office silo mentality
- The benefits of adopting cloud to improve technology cadence
- How customer journeys finally allow us to truly deliver excellent service
- Why culture transformation is one of the biggest hurdles to success in banking

by **Robin Speculand**
Global Pioneer in Strategy Implementation
and Consultant to DBS Bank (Singapore)



MAKING SENSE OF DATA USING AI

How Artificial Intelligence is Revolutionizing Banking & Payments

by **Dr. Ayesha Khanna** | Co-Founder and CEO - ADDO AI

Dr. Ayesha Khanna is Co-Founder and CEO of ADDO AI, an artificial intelligence (AI) solutions firm and incubator. She has been a strategic advisor on artificial intelligence, smart cities and fintech to leading corporations and governments. Her clients have included SMRT, Singapore's largest public transport company; Singtel, Singapore's largest telco; SOMPO, Japan's largest insurance firm; Habib Bank, Pakistan's largest bank; and Smart Dubai, the government agency tasked to transform Dubai into a leading smart city. Ayesha is also the Founder of 21C GIRLS.

She has been published and quoted on technology, innovation and smart cities in The New York Times, BusinessWeek, TIME, Newsweek, Forbes, Harvard Business Review, Strategy+Business, and Foreign Policy. She has presented at major financial, technology and other industry conferences, provided high level government briefings, chaired symposiums such as AI Asia, and spoken at TEDx events.

Ayesha has a BA (honors) in Economics from Harvard University, an MS in Operations Research from Columbia University and a PhD in Information Systems and Innovation from the London School of Economics. Dr. Ayesha Khanna has published two technology books including a TED book on the impact of technology on society. Her forthcoming book on artificial intelligence (AI) and making it work for humanity is coming in 2021.



PAYMENTS IN A LOW TOUCH ECONOMY

by **Prof. Dr. Michael Sung**

| Co-director, Fintech Research Center, Fudan University - APAC

Prof. Michael Sung is the Chairman of CarbonBlue Innovations, a tech-transfer and commercialization platform focused on rapidly scaling internationally-sourced high-tech innovation, the founding co-director of the Fintech Research Center at the Fanhai International School of Finance at Fudan University and faculty at the Chinese Institute of Economics and Finance, a national-level think tank focused on developing finance innovation policy for central government in China.

Prof. Sung has served in numerous advisory roles over the years for the HK, Taiwan, and China governments on international tech transfer, innovation ecosystem building, AI, blockchain, and Fintech policy. He also served as the chairman of the steering committee for MIT Tech Review's Emetech HK Conference and he has received various awards for technology entrepreneurship, including MIT Enterprise Forum's Most Visionary Technology Award and Google's Solve for X Prize. Prof. Sung received his Ph.D. in EECS at the MIT Media Lab/Computer Science and Artificial Intelligence Laboratory as well as a graduate financial engineering degree from MIT Sloan Business School.



WORKSHOP ONE | Tuesday, **December 15, 2020** | 2:00 pm to 6:00 pm

BLOCKCHAIN IN BANKING - CONNECTING THE DOTS

Zoom
Live via

by **Gary Nuttall**

- **Emerging Technology Consultant**
- **MD and Founder, Distlytics Ltd. (London)**



Gary has been an international keynote speaker, panellist, moderator and chairperson at numerous conferences, summits and events since 2015 and regularly features in the Blockchain Top 100 people list. He heads Distlytics, a

consultancy he formed in 2016 and provides blockchain, Data Analytics, and Artificial Intelligence, crypto-currency and ICO education through The Guardian, PwC Academy, AMG World and TechNova. He is a Chartered IT Professional (CITP).

Gary is a technical consultant of an international law firm Clyde & Co. He's an advisor to Blocksure, a UK-based InsurTech startup implementing blockchain in the insurance industry.

This workshop would be for people working in middle/senior management roles in banks and who are likely to have some knowledge of Blockchain/Distributed Ledger Technology already. The session would be a mix of blended training comprising the delivery of case study briefings on what banks and Fintechs are actually doing with blockchain, an exploration/comparison of the dominant protocols being used and an examination of the regulatory issues in MENAP region. We would also explore the framework I use for suitability evaluation and the techniques to build a prospective project.

By the end of the workshop, attendees would be equipped with a good knowledge about blockchain in banking and how they could apply the technology in their organisation. Note that the regulations regarding cryptoassets across MENAP remains fluid (although SCA Virtual Asset Regulation is final). An option therefore could be to include a section on cryptoassets in banks where I could cover issues such as custodial services and KYC/AML issues. Delivery of workshop would be via Zoom and a copy of material would be provided to delegates upon completion of the workshop. It would be up to four hours in duration, including breaks and there would be plenty of opportunities for interaction and Q & A.

WORKSHOP - TWO | Wednesday, **December 16, 2020** | 2:00 pm to 6:00 pm

FINTECH AND REGULATORY COMPLIANCE

Zoom
Live via

by **Simone D. Casadei Bernardi**

- **MD, FinTech Legal Center (Estonia)**
- **Compliance Advisor, Blockchain ConsultUs Ltd.**



Simone is a compliance advisor for many FinTech companies based in Europe. He is the co-founder and senior managing partner of Blockchain ConsultUs Ltd., a consultancy company based in London with offices in the United Kingdom, Germany,

Switzerland, Italy and the Netherlands. He is the founder and director of TechLuris OÜ (FinTech Legal Center), a boutique law firm based in Estonia that specialises in legal and compliance support for FinTech businesses.

Simone is a member of the International Compliance Association, International Association of Risk and Compliance Professionals, Association of Certified Fraud Examiners and Global Digital Finance.

This workshop would be for directors, head of compliance, compliance consultants and professionals involved in the FinTech and Blockchain spheres. After a quick overview of Blockchain, cryptocurrencies and FinTech market in general, the session would tackle the right approach to regulatory compliance within the specific market. The workshop will provide the delegates with the answers to some critical questions: what is compliance within FinTech? Which compliance models can be applied? What are the benefits of the compliance strategy? How to assess the risk in FinTech and Blockchain markets?

The workshop will offer, then, a "compliance toolbox". Some compliance and AML/CTF routine activities will be presented to the attendees and commented with them: regulatory training, reporting of suspicious activities, whistleblowing, record-keeping, complaints handling, KYC approvals and reviews, CDD/ECDD, financial sanctions management. To transform the theoretical knowledge in practical application, some compliance-related conundrums would be discussed and resolved. The titles of some of them are "Uncooperative customers", "Difficult screenings", "Suspect driving license", "Disclose or not disclose?", "Gifts and parties".

At the end of the event, the attendees would enhance their skills in and around regulatory compliance in the FinTech market. The up-to-4-hour workshop (Q&A sessions and breaks included) would be delivered via Zoom, and a copy of the training material would be provided to the delegates.

PAST PARTNERS AND SUPPORTERS

 National Bank of Pakistan نیشنل بینک آف پاکستان	 Allied Bank	 Bank Alfalah	 UBL where you come first	 faysabank	 Meezan Bank The Premier Islamic Bank
 pwc	 FINCA Microfinance Bank Ltd.	 TPS	 adamjeelife Healthcare & Wellness International	 HBL ASSET MANAGEMENT LTD. البنك منجھت لمیٹڈ	 AI Meezan Investment Management Ltd.
 JBS Works for you	 hysab kytab	 Euronet WORLDWIDE	 tilism	 FINANCIAL SERVICES	 digitalPASS Powering Your Digital Experiences
 sim sim by FINCA	 TECH PAKISTAN	 BUSINESS RECORDER	 NEWS	 Profit	 SIMFOTIX Connect and Grow

PAST PARTICIPATING COMPANIES

10XC / Planet N Group	Daakhla	Indiraaj Group	National Bank of Pakistan	Silkbank
21st Century Business	DATA VISUALIZATION	Integration Xperts	National Foods	SK International
A.F. Ferguson & Co.	Deloitte Yousuf Adil	Intelligenes	NBP Funds	Soneri Bank
ACCA Pakistan	DigitalMoney.pk	Investment & Marketing	NCCPL	State Bank of Pakistan
AIMS Institute	Dubai Islamic Bank	IoBM	NIFT	Summit Bank
Al Ameen IFS	E-Access	ITMINDS	Oberthur Technologies]	TDF The Design Firm
Al Baraka Bank	Ecommerce Gateway Pakistan	J. Awan & Partners	OICCI	TECH Pakistan
Allied Bank	EFMA	Jaffer Business System	Oracle Corporation	Techlogix
AON Risk Solution	eForte Solutions	JASB Consulting	PAIR Investment Company	Telenor Microfinance Bank
Asia Petroleum	Ernst & Young Ford Rhodes	Jofa Group	Pak Observer	Telenor Pakistan
Atlas Asset Management	ET Studios	JOFA International	Pak Oman Microfinance Bank	Tez Financial Services
Avanza Solutions	Euronet Pakistan	JS Bank	Pakistan Petroleum	Thardeep Microfinance
Bank AL Habib	eZDEALZ	KPMG - Taseer Hadi & Co.	Pakistan State Oil Co.	Tilism Technologies
Bank Alfalah	Faysal Bank	KSBL	Pakistan Today	Touch Point
Bank Pasargad	First Capital Equities	Leopards Courier Services	Parker Randall - A.J.S.	TPL Trakker
Bankislami Pakistan	First Women Bank	Liberty Mills	PharmEvo	TPS Pakistan
Binary Vibes	Gemalto	M&P	Pizza Hut - MCR	UBL Fund Managers
Blockchain Solutions	HABIB Bank	Master Enterprises	PlaceMyAd	Unique Insurance Brokers
Brandegic	HaidermotaBNR	MCB Bank	Planet N	United Bank
Bridge Factor	Hashmani's Hospital	MCB-Arif Habib	Premier Agencies	Universal Brushwares
Burki Technology	HBL Asset Management	Meezan Bank	Procon Engineering	Usmani & Co. CA
Business Recorder	IBA	Millac foods	Read Up	Vaulsys
Central Depository Co.	IBL-Unisys	Mobi Direct	RetinaVR	Wavetec
Covalent	ICAP	MobiTising	Sabre Travel Network	WUKLA.COM
Coventry University, UK	ICCBS Karachi Unviersity	Monet	SAIMS	YOCA
Cubix Inc.	Ideate Innovation	Mullen Lowe Rauf	Samba Bank	
D Voyager	IFC	Naseeb Networks, Inc.	SCAPTOX IT Solutions	

PREVIOUS SUMMITS IN NUMBERS



GLIMPSES FROM THE PAST SUMMITS



SPEAKERS OF PREVIOUS DigIBAP



“This has been a great conference we have learned a lot and it was very enjoyable and the challenge really is to translate it into action. Thank you.

- Ms. Sima Kamil

“We had the opportunity to listen to some really high profile speakers, CEO's and Board Members of the top banks of this country as well as micro-finance banks and all the fintech players.

- Omar Moeen Malik

REGISTRATION DETAILS

Online 

Conference Pass:

Mon-Tue, December 14-15, 2020

Complimentary

(Links will be shared a week before the conference)

Live via  zoom

Workshop 1

by **Gary Nuttall**

Tue, Dec 15, 2020

2:00 pm to 6:00 pm (PST)

PKR 15,000/- +SST
Per Person

Live via  zoom

Workshop 2

by **Simone D. Casadei Bernardi**

Wed, Dec 16, 2020

2:00 pm to 6:00 pm (PST)

PKR 15,000/- +SST
Per Person

Fast & Free Online Registration

To send the nominations via email, please email us your
Name, Designation, Organization, Mobile Number and **Business E-Mail** at
digibap@terrabilzgroup.com

- Please specify the workshop title with its number (1, 2 or both) while registering
- Recording of the workshops will not be available

Notes:

- Conference will be broadcasted on Mon-Tue, December 14-15, 2020
- Recordings of some of the sessions will not be available
- Schedule will be shared a week before the conference
- Link for the conference streaming (December 14-15, 2020) will be shared a week before the event
- Zoom IDs and Passwords for the separately bookable workshops will be emailed to the paid participants ahead of the workshops

**For branding, sponsorship opportunities,
demos, and further details, please contact**

Mohammed Phaysal

Business Head, TerraBiz

Office: **+92 3480 1222**

Mobile: **+92 347 274 9495**

Email: phaysal@terrabilzgroup.com