

Organizer:



Knowledge Partner:



A·F·FERGUSON&Co.

Audit Transformation WITH DATA ANALYTICS

Thursday, July 4, 2024 | Movenpick Karachi | 9:00 AM - 5:00 PM



COURSE DIRECTOR

Semih Kumluk, Ph.D.

Head of AI and Digital at PwC Academy in the Middle East
LinkedIn's Top Artificial Intelligence (AI) Voice



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For Registration
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Early Bird Discount
Register and pay before
Thu, June 20, 2024

PKR 70,000 +SST
Per Person

Course Overview

In this one-day workshop, we'll explore data analytics for internal auditors. You'll learn how to apply data analytics at every stage of the audit process, from planning to reporting. Through hands-on activities and real examples, you'll gain practical skills in essential and advanced data analysis techniques. Plus, you'll discover how to build a data-driven internal audit function, keeping your team agile and impactful in today's digital landscape.

Objective

Guide Internal Audit professionals in leveraging data and analytics throughout the audit lifecycle, enabling them to recognize opportunities and take steps to enhance their functions.

Who Should Attend

- Suitable for internal audit professionals eager to integrate data analytics into their audit processes.
- Ideal for those already exploring data analytics, seeking to identify further opportunities for its application.
- Recommended for members of Audit Committees, Finance, and business units interested in the transformative potential of data in audit and compliance functions.



Learning Outcomes

- Discover Hidden Risks: Identify unseen issues using data analytics.
- Enhance Audit Efficiency: Streamline processes and gain deeper insights with data-driven analysis.
- Drive Data-Driven Decisions: Predict risks and make proactive decisions for impactful audits.
- Master Essential Techniques: Gain hands-on experience with common data analytics tools.
- Explore Advanced Analytics: Learn about predictive analytics and anomaly detection.
- Build a Sustainable Future: Develop a roadmap for a data-driven internal audit function.

Workshop Agenda

1st Session (Focus: Building the Foundation and Practical Applications)

• Introduction

- Briefly discuss digital disruption's impact on the audit profession.
- Define data analytics and its importance in modern auditing.
- Explore how data analytics transforms traditional auditing processes through practical applications with real-world examples relevant to internal audit scenarios.

• Data Analytics for the Internal Audit Lifecycle

- Emphasize how data analytics can be used throughout the audit lifecycle (planning, risk assessment, execution, reporting, monitoring).
- Statistical analysis for performing audits
- Advanced sampling techniques

2nd Session (Focus: Advanced Techniques and Transformation Strategy)

• Advanced Analytical Techniques & Use Cases

- Machine learning concepts relevant to internal audits.
- Exploring applications of predictive analytics, regression analysis, and anomaly detection in audit scenarios.
- Group discussion to identify potential use cases for advanced analytics within participants' own functions.

• Building a Data-Driven Audit Function

- Requirements and key considerations for a data-driven audit function.
- Strategies for building capabilities (people, process, and technology) within the audit department.

• Roadmap to Transformation

- Key steps to achieve data-driven audit transformation.
- Mitigating risks of transformation
- Managing the challenges of adoption



Testimonials

He is a thorough and good trainer. Didn't let us get bored.

Wafee Pesnani - Head of GRC & Operations Audit, HBL

Interactive session has the right knowledge set.

Syed Uzair - Head of IT Governance and Planning, JS Bank

The session was really informative and with up-to-date information on the topic. It really helped on digitalization can help immensely in the banking industry.

Hamza Mehmood Bhatti - AM/ARM, Saudi Pak Investment

His style of presentation was good. He explained the material good and replied questions to our satisfaction

Omair Khan - Head Data Engineering, UBL

Excellent presenter, knows his subject very well!

Fahad Bin Ahmed - VP Manager AML & Projects, Meezan Bank

Wonderful trainer have Artificial intelligence knowledge.

Sufyan Islam - VP - IT PMO, National Bank of Pakistan

Semih has good grip on the subject of AI and his way of delivering knowledge was good. Furthermore two way communication added much more.

Umar Bashir - Risk Analytics, Mobilink Microfinance Bank

A very well-informed and happy individual. Very knowledgeable about the subject matter. The delivery style was very nice.

Khurram Saleem - Chief Business Intelligence, Dawn Group

Good and polite trainer, with in-depth knowledge of the subject. The presentation slides deck was nicely designed.

Faisal Memon - Head of IT Operations, Fauji Fertilizer Bin Qasim

He is a good trainer fully prepared and managed time very well.

Kashan Younus - Senior Manager Financial Planning and Budgeting, English Biscuit Manufacturers

He has good command over the subject with sound knowledge of AI.

Feroz Siddiqui - Deputy Director, PharmEvo

The presentation was wonderful. Dr. Semih has a good knowledge of the subject. Liked the presentation slides.

Azfar Sabih - CIO, ATCO Laboratories

Very good and interesting way of coaching.

Zahid Sheikh - Head of IT, SAPT - Hutchison Ports Pakistan

Great overview of the course provider.

Atif Najam - Group CIO, Gatronova Group

Engaging and insightful trainer. Has a good grasp of this subject. Delivery style and Q&A handling was excellent.

Raeda Latif - Chief Marketing & Business Development Officer, Pakistan Stock Exchange

He is excellent in course delivery and has vast knowledge of AI.

Saad Bin Yousuf - Senior Manager IT&S, Lucky Cement

Glimpses from semih's visit to pakistan - July 2023





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Head of AI and Digital at PwC Academy in the Middle East
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Semih Kumluk, a seasoned professional with over 15 years of multinational experience across diverse sectors, leads AI, Data, and Digital Qualification at PwC Academy in the Middle East. His expertise is rooted in practical knowledge gained from key roles at TurkCell and Bosch, as well as spearheading innovation projects at Unilever, where he managed CRM teams across 35 countries.

Semih holds degrees in engineering, technology management, and finance from prestigious Turkish universities, supplemented by executive education in branding at Kellogg School of Management. He is the founder of the Singularity University Dubai Chapter and has been recognized with the Instructor of The Year award by CertNexus in both 2021 and 2022.

Semih is a thought leader in Generative AI for FinTech and digital transformation. He is a highly sought-after speaker at industry conferences such as LEAP, GITEX, and FinTech Surge, where he delivers compelling insights on these topics. Semih was also one of the keynote speakers at The UAE IAA Regional Audit Conference.

Past Participating Companies

Advans Group

Al Baraka Bank

Al Meezan Investment

CBM

Dawn Group

Fauji Fertilizer Bin Qasim

Faysal Bank

FINCA

Gartron Industries

HBL

Hutchison Ports

IBA

Interactive Group

JS Bank

Lucky Cement

Meezan Bank

Mobilink Microfinance Bank

NCCL

Pakistan Stock Exchange

Saudi Pak Investment Company

Sindh Bank

Bank of Punjab

A.F Ferguson & Co.

Acumen HR

Agha Steel

AKD Securities

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Attock Cement

Bahria University

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Befiler

Cyber Internet

Dow University

Dun & Bradstreet Pakistan

Efrotech

Hilton Pharma

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Lakhany Silk Mills

Martin Dow

Matco Foods

Millac Foods

National Clearing Company

NBP Fund Management

Oxford University

Pak Elektron

Pakistan Cables

Pakistan Petroleum

PharmEvo

PMEX

Samba Bank

SBP

Registration Details



***Early Bird Discount**

PKR 70,000 +SST Per Person

Register and pay before **Thu, June 20, 2024**

Includes courseware, TerraBiz Certificate, lunch, refreshments and business networking.

For registration(s), send us your
**Name, Designation, Organization, Mobile, E-Mail and Postal
Address to register@terrabilzgroup.com**

Regular Fee:

PKR 90,000 +SST Per Person

*Group Discount: **10% Discount**
on 2+ Participants from the same organisation

(*Discounts are mutually exclusive)

For further information please contact
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Terrabilz Cancellation Policy: Once seats are confirmed and an invoice is issued, no cancellations within 2 weeks of the event. Cancellations within this period incur a 50% charge. However, substitutions are welcome at any time. Thank you for your cooperation.



To bring **Semih** for a customized in-house workshop for your organization, please contact
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www.terrabilzgroup.com