One-Day Executive Masterclass for
Finance Leaders & Senior Finance Professionals

TerraBiz

REIMAGINE FINANCE
MASTERCLASS

Wed, Dec 2, 2026
Mövenpick Karachi
09:00AM - 05:00PM

A Finance Leader's AI Playbook

8 CPD HOURS CLAIMABLE

LIVE AI DEMONSTRATIONS



Course Director

TARIQ MUNIR

Bestselling Author of Reimagine Finance (Wiley)
4× LinkedIn Top Voice | Chartered Accountant
Former Finance & Transformation Leader — PepsiCo APAC | AkzoNobel | PwC

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International Partner: SIMFOTIX (Training | Simulation & Gamification | Content Solutions)
Print Media Partner: BUSINESS RECORDER
Business Magazine Partner: Profit

REIMAGINE FINANCE | A Finance Leader's AI Playbook

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Capstone Project | *500+ Leaders trained* | *Rated 4.9/5* | *Real-world Case Studies*

PROGRAMME OVERVIEW

AI IS ENTERING FINANCE. WHERE WILL IT ACTUALLY CREATE VALUE?

Finance teams are already using AI for analysis, reporting, forecasting and productivity. The harder task is deciding where it can materially improve Finance and business performance — and what is realistic with existing systems, data and operating realities. Yet much of today's AI use remains restricted to personal productivity, while business leaders are increasingly asking: "Where is AI productivity in the P&L?"

This is not a prompt-engineering or AI tools course. It is a strategic masterclass on matching the right AI capability to the right business problem. You will see AI applied live to real business and Finance problems, debate it with your peers, and leave clear on what to pursue, what to change and what to do next.

THE BUSINESS OUTCOME TEST

Where can AI improve:
Cash & Working Capital | Margin & Cost | Forecasting & Decisions | Productivity & Speed | Growth & Performance | Control & ROI

COME WITH YOUR FINANCE CHALLENGES. LEAVE WITH A DIRECTION.

- *Identify where AI can create meaningful value — and where it cannot.*
- *Work through practical Finance use cases and a real process or workflow.*
- *Evaluate what is realistic now with your ERP/EPM environment and data.*
- *Analyse ROI, controls, ownership and human accountability.*
- *Build practical priorities for the next 3–6 months.*



SIX QUESTIONS FINANCE LEADERS NEED TO ANSWER

THE PROGRAMME

1 What Can AI Really Do for Finance — and What Is Hype?

- Practical Finance applications versus hype; matching the right AI capability to the right business problem; AI for decisions and productivity.
- Moving from individual productivity — faster emails and summaries — towards team and organisation-level transformation; challenging AI and vendor claims.

WORKING ACTIVITY: Evaluate AI claims against Finance reality

2 Can Finance See What's Coming — Not Just Explain What Happened?

- Cash flow, treasury, forecasting, demand planning and scenario analysis.
- Business drivers, assumptions and model logic; simplify a process before automating it.

WORKING ACTIVITY: Define a forecasting use case and map a Finance process for improvement or automation.

3 What Should AI Do Inside Finance — and What Should Remain Human?

- Identify the right capabilities for reporting, management commentary, month-end, audit & risk, contracts and data integration.
- Generative AI, emerging Agentic workflows and autonomous Finance — opportunity versus readiness versus hype.
- Existing ERP/EPM and data constraints; human oversight, compliance and Build vs Buy.

WORKING ACTIVITY: Work through an advanced Finance use case and map Human + AI roles.

WHAT DOES THIS MEAN FOR FINANCE PEOPLE?

As routine work changes, business judgement, questioning, interpretation, decision support, commercial understanding and accountability become even more valuable.

THE TEST IS NOT HOW MANY AI PILOTS YOU LAUNCH. IT IS WHICH ONES CREATE ENOUGH VALUE TO SCALE.

4 How Do You Move From Experimentation to Something the Business Can Use?

- Start with the business need and map relevant AI solutions.
- Separate quick wins from strategic priorities; understand resources and organisational support.

WORKING ACTIVITY: Build a practical 3–6 month Finance AI roadmap.

5 Which AI Investments Deserve Your Money — and How Will You Know They Are Working?

- Business value, ROI and resource requirements.
- KPIs, ownership, accountability and evidence to scale — or stop.

WORKING ACTIVITY: Define outcomes and KPIs, assess ROI and establish ownership and governance.

6 How Do You Innovate Without Losing Trust, Control or Accountability?

- Responsible and Ethical AI; transparency, explainability and bias.
- Governance, human oversight and appropriate safeguards.

WORKING ACTIVITY: Develop a practical Responsible AI approach informed by global and local practices.



CAPSTONE PROJECT:
YOUR FINANCE AI DEPLOYMENT PLAN

- Bring together the learning from the Masterclass into a practical Finance AI deployment plan.
- Define the future state of your Finance function and identify the AI capabilities, processes and support needed to get there.
- Separate immediate opportunities from longer-term priorities.

Key Activity: Present your Finance AI roadmap, including practical quick wins that can be deployed within the next 3–6 months.

WHO SHOULD ATTEND?

- *CFOs*
- *Finance Directors*
- *Financial Controllers*
- *Heads of Finance*
- *Heads of FP&A*
- *Finance Transformation Leaders*
- *Senior Finance Managers*

Also relevant for Finance Managers with meaningful responsibility for planning, performance, processes, decision support or transformation.

TEAM NOMINATIONS: CFOs and Finance Directors are encouraged to attend with the Finance leaders who will help turn AI priorities into execution.

WHAT IS INCLUDED?

- ☑ *Post-training check-in and support.*
- ☑ *8 hours of highly interactive workshop*
- ☑ *Life-time Access to Learning Materials*
- ☑ *Verified Digital Credentials and Certificate.*

SEE AI APPLIED LIVE

Live demonstrations of predictive forecasting and process mining, followed by practical group discussions to examine results, challenge assumptions and identify applications in Finance.

FACILITATOR

Best Selling Author
Global Speaker
AI Advisor



TARIQ MUNIR

Bestselling Author of Reimagine Finance (Wiley) | 4× LinkedIn Top Voice | Chartered Accountant

Global Speaker | AI Advisor to Fortune 500 | Former Finance & Transformation Leader — PepsiCo APAC | AkzoNobel | PwC

Tariq Munir is an international speaker and AI & Digital Transformation Advisor with more than 20 years of experience across Finance, Integrated Business Planning, Supply Chain, Advanced Analytics and Digital Transformation.

He is the author of Reimagine Finance: The CFO's Leadership Playbook for the Age of AI, Data, and Digital and works with business and Finance leaders to turn AI, data and digital opportunities into practical transformation and business value.

WORKSHOPS DELIVERED ACROSS
• Australia • Malaysia • Singapore
• UAE • USA • Ethiopia

TRAINED LEADERS FROM

McDonald's, PepsiCo, GAC, Volkswagen, DHL, AkzoNobel, Maybank, Arena, Alliance Bank, KPMG, ABB, Dashen Bank, Metro, traveloka, Arabian Industries, Petronas, Deloitte.

Featured in

Financial Times, Financial Review, msn, LinkedIn Learning, CEO Magazine

WHAT LEADERS SAY ABOUT TARIQ & REIMAGINE FINANCE

Munir's book persuasively argues that the time has come for finance functions to transform themselves with these powerful resources.

THOMAS H. DAVENPORT
Distinguished Professor, Babson College | Fellow, MIT Initiative on the Digital Economy

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A blueprint for CFOs seeking to lead with purpose in the age of AI, data and digital transformation.

AAMER SHEIKH
Former CFO, PepsiCo Asia, Middle East & North Africa Division

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Thank you, Tariq, for this first-class masterclass! Your ability to add structure and clarity to complex concepts, relate them to our business, is second to none.

VLADLEN POTAPENKOV
CFO, Nutrano Group

Tariq delivered an impactful keynote at Alexion's EUCAN Annual Finance Conference in Barcelona, where he empowered CFOs to lead with confidence in the AI era.

FARAZ LUTFI
Head of Finance, Alexion (AstraZeneca)

Excellent program...very insightful session. Appreciate the knowledge and energy of the facilitator.

ALMENEH ABEBE
CFO, Dashen Bank, Ethiopia

This course opens up eyes to how AI would make our finance life easier.

HEAD OF GROUP REPORTING
Maybank, Malaysia

REGISTRATION DETAILS

Regular Fee	Group of 2 to 4	Group of 5+
PKR 95,000	**PKR 85,000**	**PKR 75,000**
+ST Per Person	+ST Per Person	+ST Per Person

For registration(s), send us your **Name, Designation, Organization, Mobile, E-Mail** and **Postal Address** to **register@terrabizgroup.com**

For further details, please contact



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To bring **TARIQ MUNIR** for a customized in-house workshop for your organization, Please Contact



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Terrabiz Cancellation Policy: Once seats are confirmed and an invoice is issued, no cancellations within 2 weeks of the event. Cancellations within this period incur a 50% charge. However, substitutions are welcome at any time. Thank you for your cooperation.