

Agile Finance Unleashed: THE KEY TRAITS OF DIGITAL FINANCE LEADER

A Unique Live Masterclass with **Gary Nuttall**

With over 30 years of commercial experience in a variety of industries, including retail, pharmaceuticals, commodities trading and insurance, Gary has acknowledged expertise in Artificial Intelligence, Advanced Analytics, Financial Strategy, Business Intelligence, and Data Analytics. He has delivered physical and online training from prestigious platforms such as The Guardian, TechUK, PwC Academy, Marcus Evans and CASS Business School. Participants have included a UK-based multinational bank, a major Chinese insurance company, a major European manufacturing company, a "Big 4" training academy in Sri Lanka and a major Pakistani bank. His virtual masterclass at the 3rd DigiBAP summit in Pakistan was attended by participants from 60 companies.

Contact TerraBiz for Gary's In-house

Gary provides industry specific courses for Banking, Insurance, Automotive, Healthcare, Media, Pharmaceuticals, Regulators, Legal, Supply Chain, Telco and Manufacturing.



Whether your organisation missed, met or exceeded financial expectations, CFOs must continually make smart decisions to propel the organisation forward in today's competitive and uncertain landscape. Thus, having an agile finance function that's able to course-correct quickly in any condition is key. This 1-day workshop addresses how CFOs maximise their role in both good and bad financial times. The workshop covers the agile finance function that helps CFOs make the right decisions when facing shifting market dynamics. The sessions will cover robust benchmarks, validated data, tactical tools and peer-sourced best practices to help you, as a finance leader, improve the agility of your functions and enable business growth.

Session One

Delivering Results from Growth Investments

When new competition threatens profits, CFOs are required to re-examine customer profitability, investment in innovation and cost optimisation strategies.

This session will cover the following;

- Using leading indicators of upside potential to reallocate resources
- Capitalising on key strategies to set reserves during budgeting
- Reclaiming lost market share by making growth funding more flexible

Session Two

Achieving Cost Optimisation

This session uncovers the root causes of financial performance issues and partners more closely with you to rethink critical business decisions

- Restructuring your cost optimisation strategy through key principles
- Improving your ability to steer cost management efforts with functional leaders across the organisation
- How do we recover from missing expectations?

Session Three

Preparing for Economic Downturn – The CFO Role Before, During and After a Recession

During a downturn, many leadership teams crumble under the pressure to make decisions quickly. This session equips you with the necessary strategies to stay ahead of ever-changing market

dynamics, especially when it comes to sensing a recession, responding and leading recovery. In the session, the trainer will look at;

- Preserving value for investors, making critical decisions proactively
- Gaining a better understanding of the financial management strategies to use before, during and after a downturn
- Managing the counter inertia in the management ranks and guiding the company to profitable growth

Session Four

Setting Smart Performance Targets for Your Organisation

As the business grows, CFOs can be more prone to making costly mistakes. This session looks at:

- Balancing ambition and reality when setting growth targets
- Incentivising business leaders to deliver better performance through the right stretch targets
- Reviewing the common challenges that are keeping organisations from setting the right targets; How much should we stretch? When should we stretch? What part of the company should we stretch?

Interactive Panel Discussion:

CFO's Performance in a Hybrid Working World

This panel discussion to be moderated by Gary Nuttall, will discuss what rise efficiencies in the finance function and what are CFOs doing to meet the challenges of the evolving hybrid working world, allowing the audience to interact and share their thoughts.

<Panelist to be announced>

WHAT WILL YOU LEARN?

- Jumping from number-cruncher to strategic thought-leader
- Understanding what is Agile Finance Leadership?
- Achieving Growth Investment & Cost Optimisation
- Coping with economic downturn by Setting SMART performance objectives
- Communicating value by Effectively managing expectations within your company

WHO IS THIS FOR?

CFOs, & Senior Finance Professionals from across all spectrums of industries including but not limited to:

- Banking Insurance, AMCs, and Non Banking Financial Institutions
- Manufacturing / FMCG / Retail / Oil and Gas
- Telecommunication / Airlines, Logistics & Transportation
- Family Businesses, Owners & SMEs

GROUP DISCOUNTS AVAILABLE!

<p>1 Seat</p> <p>PKR 25,000/-</p> <p>+ GST</p>	<p>3 Seats</p> <p>PKR 60,000/-</p> <p>+ GST</p>	<p>5 Seats</p> <p>PKR 75,000/-</p> <p>+ GST</p>
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YOUR SEAT INCLUDES

- Access to the live 1-day masterclass with Gary Nuttall
- Realtime polls and advance Q&A with Gary Nuttall
- Certificate signed by Gary Nuttall & TerraBiz
- Executive summary with the presentation slides
- Video on Demand access for 30 days on the event platform (for the paid participants only)

Knowledge Partners



Supporting Partners



"The goal is not to be perfect by the end, the goal is to be better today." - Simon Sinek

To register, please visit www.terrabilzgroup.com/AFU

Recording will not be available. Register now by filling out the form. Our corporate clients may send the nomination(s) through email at register@terrabilzgroup.com

For in-house queries and more information, contact us at info@terrabilzgroup.com

(7 CPD Hours Claimable)

Cancellation Policy: Your seat is confirmed via email after receipt of payment. If you are unable to attend and cancel 5 days prior to the course date, a replacement delegate will be welcomed in your place. Cancellations/substitutions must be sent by email to . If you fail to attend the event or no-show, the amount will be 100% payable or not refunded. Due to unforeseen circumstances, if the course is cancelled, TerraBiz will refund money in your bank account within 30 days of cancellation. We reserve the right to alter the programme topics, and order of sessions.