

Certificate in Mastering Mergers & Acquisitions

Thursday, **October 24, 2019** | Karachi Marriott Hotel
09:00 am to 05:00 pm



COURSE DIRECTOR:

Syed Asim Rashid

President & CEO,
CreativeSwan | GE
Engro/Exxon | Harvard | MIT

GUEST SPEAKERS:



Adnan Rizvi

Partner, KPMG Pakistan
Head of Deal Advisory,
KPMG MESA Region



Hasan Mandviwalla

Partner
Mandviwalla & Zafar Advocates

Overview:

M&A can lead to unprecedented success by helping companies discover tremendous growth opportunities and achieve unmet business potential. M&A activity in Pakistan seems to have picked up during the past few years. Private Equity houses are also on the lookout for targets. Many business houses are looking for expansion and/or diversification which can be achieved through smart M&A moves. M&A deals won't be successful unless they are backed with well thought-out strategies and are properly managed and executed. As per Harvard Business Review more M&A deals fail miserably than being ended up with positive results.

Case studies based on real world examples such as **Martin Dow – Merck, Arcelik – Dawlance, Dalda Brand - Unilever Employees Group and more** will be discussed by our guest speakers who were involved in those transactions to highlight the above aspects of M&A.

Regular Tuition Fee:
Rs. 35,000 per participant

Group Discount: **10% Discount** on 2 or more nominations from the same organization

For further information please contact **Mohammed Phaysal / Jameel Ahmed**
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