

UPDATED
FOR
2019!

New Skills and Practical Approaches to Upgrade your Internal Audit Function

Thursday, **October 10, 2019**
Karachi Marriott Hotel

Friday, **October 11, 2019**
Royal Palm Golf & Country Club, Lahore

9:00 am to 5:00 pm

COURSE OVERVIEW:

Internal Audit has the potential to be the most important function in an organization. With the right tools it can become an effective and dynamic circulation system, whisking away the risks, adding value and enrichment, and ensuring that continuous improvement reaches every corner of the organization.

This course will enable the participants to re-think their existing IA function as a professional practice within the organization. Once this change in frame of mind, it is easy to upgrade the internal audit function and turn it into a powerhouse.



COURSE DIRECTOR:

Talha bin Hamid FCA, CIA

- Former General Manager, Internal Audit, Alkaram Textile Mills (Private) Limited
- Former Director Risk & Corporate Advisory Services, BDO Ebrahim & Co.
- Immediate Past President, Karachi Toastmasters Club

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COURSE OUTLINE

PHASE 1	INCEPTION	PHASE 2	CONSOLIDATION
	<p>1) Why and how the internal audit role has changed</p> <ul style="list-style-type: none"> Increased assurances Some not so glorious examples from the past In house consultancy Changing relationship between IA function and the company No-go areas: traps to avoid <p>2) Building the goodwill and motivation</p> <ul style="list-style-type: none"> Training staff for risk based internal audit Marketing the IA function Do's and don'ts of professional behavior Inviting feedback from auditees <p>3) Building and coaching the team</p> <ul style="list-style-type: none"> The science of facilitation without involvement Special assignments Coaching and training Value addition <p>4) Building the framework</p> <ul style="list-style-type: none"> Risk based audit plans Documentation and working papers Report writing and presentation 		<p>5) How to ensure IA's place is secure in Corporate Governance structure</p> <ul style="list-style-type: none"> Where does IA fit in Corporate Governance Relationship with external audit <p>6) How to get Audit Committee/Board/Owners to act</p> <ul style="list-style-type: none"> The real driver of IA How to get the Board's attention Interaction with the Chairman How to ensure that every report is read and addressed <p>7) Exceeding expectations</p> <ul style="list-style-type: none"> How to interact with stakeholders Not everything is for the audit committee Ethics Consolidating goodwill
PHASE 3	TRANSFORMATION		
	<p>8) Audit of Marketing, Brand Management and Reputation</p> <ul style="list-style-type: none"> Reputation Risk Traditional approaches to brand management and reputation maintenance Feedback mechanisms Active vs passive brand/reputation management <p>9) Business continuity</p> <ul style="list-style-type: none"> What is the difference between BCP and DRP? Prevention vs damage control Testing of protective/preventive mechanisms Crisis management <p>10) Enterprise Risk Management</p> <ul style="list-style-type: none"> What is ERM and why is it needed How IA can develop ERM framework Removing the training wheels: handing ERM to the management <p>11) Money Laundering</p> <ul style="list-style-type: none"> Why is AML important for everyone Basic AML practices Developing IA procedures to safeguard against Money Laundering <p>12) Fraud</p> <ul style="list-style-type: none"> Increased role of IA in fraud prevention Performing forensic assignments Fraud risk assessment The Human factor in fraud risk assessment 		<p>13) The basics of Systems Audits</p> <ul style="list-style-type: none"> Anyone can perform a basic IT infrastructure audit Application controls audits System security audit The Human factor in IT infrastructure <p>14) Sustainability</p> <ul style="list-style-type: none"> Why sustainability is important People, planet and profits Why IA needs to venture outside the company premises Risks arising from non sustainable operations <p>15) Live Audits and Independent Assurances</p> <ul style="list-style-type: none"> Why pre-audit needs to be phased out Live audit: the best of both worlds Independent assurance in purchases and sales Undercover <p>16) Other important areas</p> <ul style="list-style-type: none"> Continuous improvement (the importance of innovation) Environmental / sustainability auditing Third party relationships Whether a function should be outsourced Internal governance of outsourced functions

COURSE OBJECTIVES

During the course, the participants will learn:

- Learn ways to market and brand the internal audit function
- Learn about internal governance of internal audit
- Learn about bringing value addition through internal audit
- Explore areas such as ERM, AML, Anti Corruption and Anti Fraud practice
- Learn about inculcating a value addition culture within the function
- Learn how they can bring about large scale change in society at large

WHO SHOULD ATTEND

Chief Internal Auditors, Directors, Internal Audit Professionals, Risk Consultants, IT Auditor and Finance Professionals

About Course Director
Talha bin Hamid FCA, CIA
 - Former General Manager Internal Audit, Alkaram Textile Mills (Private) Limited
 - Former Director Risk & Corporate Advisory Services, BDO Ebrahim & Co.
 - Immediate Past President, Karachi Toastmasters Club

Talha is an experienced finance and internal control professional who started his career with A.F. Ferguson & Co. (a member firm of the PwC network) in 1997. After qualification as CA in 2002, Talha had the opportunity to work as a tax consultant and as a CFO, but his passion remains internal auditing.

He has had more than 10 years of experience serving in leadership positions in Internal Audit functions in various reputable organizations and listed companies. His risk advisory experience extends to not only Internal Audit but Enterprise Risk Management, forensic audits, risk profiling, investigations, process re-engineering, cost control, organizational restructuring, and development of control frameworks.

TESTIMONIALS

"Mr. Talha is one of the best trainers and valuable assets of your training institution. He is very cooperative and responded to each & every query of the participants"
Asif Sattar Mithani – Head of Internal Audit, JS Investments Limited

"Trainer was well connected with the audience and structured the presentation very well"
Taha Ahmed Khan – Finance Business Partner ICI Pakistan Limited

"Very informative and activity engaged trainer"
Noman Kazi – Vice President, National Bank of Pakistan

"A well versed seasonal internal auditor, concise and effective communication skills, needed this soft guideline."
Mohsin Siraj – Officer Audit Department, Pakistan Stock Exchange Limited

"Talha is a very good speaker, writer, blogger and trainer. He is equipped with analytical skills which is a must for an auditor. He comes up with novel ideas to keep his audience engaged. When you are listening to him, one thing is for sure: you won't get bored."
M. Zaid Kaliya – CFO, Shield Corporation Limited

SOME OF THE PAST PARTICIPATING ORGANIZATIONS



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Terrabilz Cancellation Policy: For cancellations made in the 7 working days to the workshop, no refunds will be given. Cancellations must be confirmed by email. Substitutions may be made at any time.

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