

8
CPD Hours
Claimable

Finance Simplified

Finance for Non-Finance Professionals

Tuesday
February 26, 2019
Karachi Marriott Hotel
9 am - 5 pm



Course Director:
Talha Bin Hamid FCA, CIA
- General Manager, Internal Audit
Alkaram Textile Mills (Private) Limited
- President, Karachi Toastmasters Club



Interactive Guest Speaker Session with
Veqar ul Islam
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COURSE OVERVIEW

Finance, accounting, and financial reporting are the cornerstones of today's corporate world. However, many professionals trained in other disciplines find it hard to understand financial concepts and interpret financial data. Very often this becomes a severe disadvantage in both in terms of career growth, as well as achievements of targets.

This course is for "Non-financial leaders" who want to understand key financial principles and apply them in a real-world context.

It aims to impart an advanced understanding of basic concepts of finance, accounting, and financial reporting in a simple way to enable participants to not only understand but effectively use financial information, reports and concepts. The approach used will be groundbreaking, business-oriented and will not require any advanced knowledge of the course topics.

COURSE OBJECTIVES

During the course, the participants will:

- Raise their level of financial awareness and learn to use the financial information provided to make better short term or long-term decisions in managing their businesses.
- Uncover the stories that the financials can tell and detect their underlying dynamics
- Become aware of the key terms used in finance and accounting, and their meaning
- Learn to interpret financial data
- Understand the main components of a typical set of financial statements or annual report
- Gain a new understanding of how financing and investment decision within their firm will impact the numbers in the future

WHO SHOULD ATTEND

Directors, managers or anyone who uses financial information in the course of their work. Including departments such as: Supply Chain, Production, Engineering & HR, and Sales & Marketing etc.

Prior knowledge of accounting/finance is not required.

SUMMARY OF TOPICS INCLUDED

- Accounting Basics & Your Relevance to it
- Body of evidence: The anatomy of financial statements and how to interpret them
- What really matters: Balance Sheet, P&L or Cash-Flow-Statement?
- The stories they tell: Know what really drives numbers
- Your impact: How will the numbers look because of your decisions?
- What can you learn from the financials about your firm or a competitor

COURSE OUTLINE

BASICS OF ACCOUNTING

- What is an account?
- Debit and credit
- The mathematics involved in accounting
- Cash flow, profit and loss, and balance sheet

BASICS OF FINANCIAL MANAGEMENT

- Working capital
- Cash flow management
- Assets and liabilities
- Capital and debt
- Fixed assets and their life cycle
- Valuation of intangible assets

REAL-LIFE APPLICATIONS OF FINANCE

- Human resource costing
- Customer evaluation and management
- Vendor evaluation and management
- Discounts and credit
- Project feasibility
- Financing decisions
- Budgeting and forecasting
- Cost-benefit analysis
- Your Impact: How will the number look because of your decision?

FINANCIAL STATEMENTS - INTERPRETATION

- Preparation of financial statements
- How to read a balance sheet
- How to read a profit and loss account
- How to read a cash flow statement
- What really matters the most?
- Notes to the financial statements
- Other information in financial statements
- Warning Signals - Uncover and appreciate what some of the clear warning signals are in financial statements
- SWOT Analysis using financial statements



Effective Writing Skills For Auditor

May 15, 2018

Pearl Continental Hotel, Karachi

Present Like A Pro

June 29, 2018

Pearl Continental Hotel, Karachi

SOME OF THE PARTICIPATING ORGANIZATIONS

ABOUT THE COURSE DIRECTOR



Talha Bin Hamid FCA, CIA

- General Manager, Internal Audit Alkaram Textile Mills (Private) Limited
- President, Karachi Toastmasters Club

Talha is an experienced finance and internal control professional who started his career with PwC Pakistan in 1997. After qualification as CA in 2002, Talha had the opportunity to work as a tax consultant and as a CFO, but his passion remains internal auditing. He has had more than 6 years experience of serving as Head of Internal Audit of various major listed companies. Currently, he is serving as GM Internal Audit of a major manufacturing company.

Having worked with audit firms as well as with industry, Talha is in a unique position to provide valuable insight with respect to value addition to an organization's operations.

Talha bin Hamid is a Fellow of the Institute of Chartered Accountants of Pakistan as well as possessing CIA certification from Institute of Internal Auditors.

Talha is also a well versed public speaker and trainer and has experience of conducting a session at ICAP's Directors Training Program as well as serving as VP Education at the Karachi Toastmasters Club.

TESTIMONIALS

Good flow of contents and good delivery of contents.

Mudassir Ahmed - Sr. Dy. Chief Manager, State Bank of Pakistan

Talha conducted the training very well and engaged participants throughout the training.

Muhammad Zain Farooq - Assistant Manager, K-Electric Limited

Mr. Talha is one of the best trainers and valuable assets of your training institutions. He is very cooperative and responded to each & every query of the participants

Asif Sattar Mithani - Head of Internal Audit, JS, Investments Ltd.

Very aggressive and activity engaged trainer

Noman Kazi - Vice President, National Bank of Pakistan

Trainer was well connected with the audience and structured the presentation very well

Taha Ahmed Khan - Finance Business Partner, ICI Pakistan Ltd.

Good, used simple words, easily understood

Umair Noor Muhammad - CFO, Aisha Steel Mills Ltd.

It was a great honor for me to have a session with Mr. Talha.

Azeem Ahmed Khan - QCS, Foundation Public School

Regular Tuition Fee: Rs. 23,500 per participant

Includes courseware, TerraBiz certificate, lunch, refreshments, and business networking

***10% Discount** on 2 or more nominations from the same organization

***15% Discount** for members of ICAP, ICMAP, IIA and CFA Society of Pakistan

For registration(s), send us your **Name, Designation, Organization, Mobile, E-Mail** and Postal Address to register@terrabilgroup.com

For further information please contact **Marya Saeed**
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Terrabil Cancellation Policy:

For cancellations made in the 7 working days to the workshop, no refunds will be given. Cancellations must be confirmed by email. Substitutions may be made at anytime.

*Discounts are mutually exclusive