

20th MAP Convention 2018

October 3, 2018 | Karachi Marriott Hotel | 09:00 am to 05:00 pm

DRAFT AGENDA

08:45 am - 09:15 am	Registration, Welcome Tea & Networking
09:15 am - 09:30 am	Recitation from the Holy Quran and the National Anthem of Pakistan
09:30 am - 09:45 am	Welcome Address: Asif Ikram - President, Management Association of Pakistan
09:45 am - 11:00 am	Keynote Presentation: Why the Future Begins: How 21st Century CEOs Need to Change <i>Napoleon once said that a leader is "a dealer in hope." If there's one thing the world need in the late 2010's, it's hope and optimism. "The Future" has in the past decade been transformed from a place of promise into a place of doom. With this backdrop, what should managers learn and what behaviors do they need to change in order to be effective in the coming decade? Swedish futurologist Magnus Lindkvist will shed light on how can organizations translate visions of tomorrow into action? And how can we maintain a sense of stability in the face of exponential change and the unexpected?</i> Magnus Lindkvist - Futurist, Author at The Attack of the Unexpected
11:00 am - 11:30 am	TEA BREAK
11:30 am - 11:50 am	The Digital Consumer Irfan Wahab Khan - Chief Executive Officer, Telenor Pakistan and President, Overseas Investors Chamber of Commerce & Industry (OICCI)
11:50 am - 01:00 pm	Keynote Session: Driving the Agenda in Pakistan
11:50 am - 12:10 pm	A Roadmap to Digital Transformation <i>Khurram Hamid with over 17 years of global experience in leading major global digital transformation programs that have unlocked over \$300m in new value for the biggest companies in the world including Gillette, Procter and Gamble, GlaxoSmithKline and Pfizer. He will share his experience on how to successfully develop and execute Company Wide Digital Transformation Efforts that Unlocks New Value and Growth.</i> Khurram Hamid - Chief Digital Officer, Pfizer, Asia Pacific Region
12:10 pm - 12:30 pm	Going Beyond the Hype - Making Blockchain Real for Business Umair Hameed - Partner, Financial Services, FinTech, RegTech, KPMG (UAE)
12:30 pm - 12:50 pm	Future of Banking Sharjeel Shahid, FCA - Group Executive Digital Banking, United Bank Limited
12:50 pm - 01:00 pm	<i>Interaction with the audience</i> Session Chair and Moderator: Humayun Bashir - Chairman Board, National Clearing Company of Pakistan Ltd.
01:00 pm - 02:00 pm	LUNCH AND PRAYERS BREAK
02:00 pm - 02:20 pm	New Perspectives on Pakistan's Science and Innovation Policies Ehsan Masood - Knight Fellow in Science Journalism, MIT and Ex-Editor, Nature (UK)
02:20 pm - 02:25 pm	<i>Interaction with the audience</i>
02:25 pm - 02:55 pm	Panel Discussion: Empowering Women with Emerging Technologies - How do we engage women to be more digitally literate and use of technology for their benefit - How should we empower women in technology as leaders, role models and mentors - How can we elevate the role of women in technology driven transformations - What is the role of men in elevating the role of Women in technology Moderator: Zainab Hameed - Co Founder, TeeSquare and SheLeadsTech Liaison, ISACA Karachi Chapter Panelists: Dr. Ayesha K. Khan - CEO & Country Head, Pakistan, Acumen Rabia Azfar Nizami - Member of the Provincial Assembly of Sindh Safee Shah - General Manager - Pakistan, Uber
02:55 pm - 03:15 pm	Human-eering: Re- Engineering Human Capital to cater to the Future Challenges <i>In almost 60% of all occupations an average 30% of their work activities are automatable. So, what's the future of work and what skills are relevant in the age of technology? How business leaders can build future of work in their strategies?</i> Syed Asim Rashid - Founder & CEO, CreativeSwan Consulting and Ex-Regional Director, GE Energy
03:15 pm - 03:20 pm	<i>Interaction with the audience</i>
03:20 pm - 04:20 pm	Panel Discussion: Business 4.0 – How to Excel in Execution - The Challenges in Adopting the Future Technologies - What will the fourth industrial revolution mean for different sectors of the economy? - How to successfully execute an enterprise wide digital transformation strategy - How corporates and startups can collaborate to bring about innovation in businesses. Session Chair & Moderator: Yusuf Hussain - CEO, Ignite - National Technology Fund Panelists: Helmut von Struve - Managing Director, Siemens (Pakistan) Engineering Company Ltd. Mir Nasir - Chief Executive Officer, Inbox Business Technologies Nadeem Elahi - Managing Director and Country Manager Pakistan, TRG Khurram Hamid - Chief Digital Officer, Pfizer, Asia Pacific Region
04:20 pm - 04:30 pm	Vote of Thanks followed by Closing & Tea

Note: The organizer reserves the right to amend the program agenda